



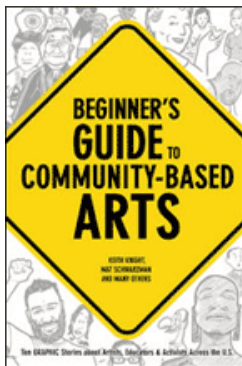
FOR IMMEDIATE RELEASE
March 21, 2006

Contact: Karen Kearney
510-420-1361
karen@newvillage.net
newvillagepress.net

**Cultural Odyssey, CCA Center for Art and Public Life, and New Village Press
present: CREATIVITY IS A MUSCLE**

A multi-media event to premiere a new book for artists, youth leaders and teachers —

Beginner's Guide to Community-Based Arts



**Thursday, April 6th
7:00 – 8:30 PM
African American Art & Culture Complex
San Francisco
762 Fulton Street @ Webster, 3rd floor**

Admission free.
Come at 6:30 to meet the authors and buy a signed copy of the book. Light refreshments will be served.

Meet authors **Mat Schwarzman**, a theater artist and educator from New Orleans, and Bay Area cartoonist, rapper and media-literacy teacher **Keith Knight**. The evening celebration features a rare chance to flex your creative muscles in a community-based arts exercise led by local performance artist **Rhodesa Jones**.

Beginner's Guide to Community Based Art is a new comics-illustrated travelogue that visits communities across the country revitalizing themselves through art. Graphic journalist Keith Knight shows how art can effect social change through ten powerful stories, including Rhodesa Jones' life-transforming theater work with women prisoners at San Bruno County Jail. The guidebook is the culmination of more than ten years research into arts-based community activism.

New Village Press is a new non-profit publisher specializing in community building. It is the publishing arm of Architects/Designers/Planners for Social Responsibility.